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Attorneys for Individual and Representative
Plaintiff JANE ROE

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

JANE ROE, on behalf of herself and all others
similarly situated,

Plaintiff,

v.

JOSE TORRES L.D. LATIN CLUB BAR,
INC. *et al.*,

Defendants.

Civil Case No. 3:19-cv-06088-LB

**PLAINTIFF’S NOTICE OF MOTION
AND MOTION FOR FOR AWARD OF
ATTORNEYS’ FEES AND COSTS AND
SERVICE AWARD; MEMORANDUM OF
POINTS AND AUTHORITIES**

The Honorable Laurel Beeler

Date: August 27, 2020
Time: 9:30 A.M.
Courtroom: Courtroom B, 15th Floor
450 Golden Gate Avenue
San Francisco, California
Judge: The Honorable Laurel Beeler

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NOTICE OF MOTION AND MOTION

TO ALL INTERESTED PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that on August 27, 2020, at 9:30 A.M. or as soon thereafter as the matter may be heard, before the Honorable Laurel Beeler, United States District Court, Northern District of California, 450 Golden Gate Avenue, San Francisco, California, 15th Floor, Courtroom B, Plaintiff Jane Roe (“Plaintiff”) will and hereby does move the Court, pursuant to Rule 23(h) of the Federal Rules of Civil Procedure, for an order awarding \$33,750 in attorneys’ fees and \$5,000 for costs payable to Class Counsel, and a service award to Plaintiff Jane Roe in the amount of \$10,000.00 for her service to the class. The motion will be based on this Notice, the Memorandum of Points and Authorities below, the declaration of Steven G. Tidrick, Esq. filed herewith, the other records, pleadings, and papers filed in this action, and any evidence or argument presented at the hearing on this motion.

DATED: July 20, 2020

Respectfully submitted,

THE TIDRICK LAW FIRM LLP

By: /s/ Steven G. Tidrick
STEVEN G. TIDRICK, SBN 224760

Attorneys for Individual and Representative
Plaintiff JANE ROE

MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

Through this motion, Plaintiff Jane Roe (“Plaintiff”) seeks an order awarding \$33,750 in attorneys’ fees, \$5,000 in incurred litigation costs (which is less than the actual costs incurred), and an enhancement payment to Plaintiff in the amount of \$10,000.00 for her service to the class.

II. NATURE OF CASE AND PROCEDURAL HISTORY

In the interests of efficiency, Plaintiff refers the Court to (1) Plaintiff’s motion for preliminary approval of the settlement, which describes the case and its procedural history. *See*

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2 Docket No. 17 (“Plaintiff’s Motion for Preliminary Approval”), at ECF pages 4:6-5:5.¹ That
3 motion also summarizes the terms of the settlement agreement. *See* Plaintiff’s Motion for
4 Preliminary Approval, ECF No. 17, at ECF pages 5:18-9:1. The settlement agreement, entitled
5 “Class Action Settlement and Release,” was filed on March 19, 2020 (ECF No. 14) (“Settlement
6 Agreement”). The Court entered an order preliminarily approving the settlement on May 14,
7 2020. *See* ECF No. 23.

8 **III. SETTLEMENT TERMS RELEVANT TO THIS MOTION**

9 The Settlement Agreement authorizes the Court to award a service award (also known as
10 an enhancement payment) to the Class Representative, Jane Roe, not to exceed \$10,000, for her
11 service to the class. *See* Settlement Agreement, ECF No. 14, at ECF page 6, §§ 6(a)(iv). It is
12 within the Court’s discretion whether to award such a payment and in what amount. *See id.* The
13 Settlement Agreement provides that any of that requested amount that the Court does not approve
14 shall be added to the Net Settlement Amount to be distributed to the Class. *See id.* at ECF page 6,
15 § 7.

16 The Court also has the discretion to award Class Counsel attorneys’ fees of up to twenty
17 five percent (25%) of the \$135,000 Gross Settlement Value, *i.e.*, \$33,750, and reimbursement of
18 reasonable litigation expenses, with the total fees and costs not to exceed \$38,750. *See* Settlement
19 Agreement, ECF No. 14, at ECF pages 6 and 10, §§ 7 and 14. The Settlement Agreement
20 provides that any of those requested amounts that the Court does not approve shall be added to
21 the Net Settlement Amount to be distributed to the Class. *See id.* at ECF page 6, § 7.

22 **IV. ARGUMENT**

23 **A. Plaintiff’s Counsel Are Entitled to Recover Fees from the Common Fund**

24 Federal Rule of Civil Procedure 23 provides that, “[i]n a certified class action, the court
25 may award reasonable attorney’s fees and nontaxable costs that are authorized by law or by the
26 parties’ agreement.” Fed. R. Civ. Proc. 23(h). Rule 23(h) applies to requests for attorney’s fees
27 for settled class actions. *See Staton v. Boeing Co.*, 327 F.3d 938, 964 (9th Cir. 2003) (explaining

28 ¹ In this brief, page references for ECF-filed documents refer to the page numbers at the tops of
the pages generated by the ECF system, not to the page numbers at the bottoms of the pages.

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2 that “[a]ttorneys’ fees provisions included in proposed class action agreements are, like every
3 other aspect of such agreements, subject to the determination whether the settlement is
4 ‘fundamentally fair, adequate and reasonable’”). According to the Ninth Circuit, in order to
5 protect the due-process rights of unnamed class members, any such request must be filed prior to
6 the deadline to object to the settlement. *In re Mercury Interactive Corp. Sec. Litig.*, 618 F.3d 988,
7 994-95 (9th Cir. 2010) (“*In re Mercury*”). See also *Weeks v. Kellogg Co.*, 2011 U.S. Dist. LEXIS
8 155472, at *80 (C.D. Cal. Nov. 23, 2011) (applying *In re Mercury* and holding that the filing of a
9 fee petition one week before the objection deadline comported with due process). The present
10 motion, filed on July 20, 2020, complies with *In re Mercury*.

11 With regard to the merits of the Motion, in analyzing Rule 23(h) fee requests, courts
12 “‘have an independent obligation to ensure that the award, like the settlement itself, is reasonable,
13 even if the parties have already agreed to an amount.’” *Vandervort v. Balboa Capital Corp.*, 2014
14 U.S. Dist. LEXIS 46174 (C.D. Cal. Mar. 27, 2014) (quoting *In re Bluetooth Headset Prods.*
15 *Litig.*, 654 F.3d 936, 941 (9th Cir. 2011)).

16 The U.S. Supreme Court “has recognized consistently that a litigant or a lawyer who
17 recovers a common fund . . . is entitled to a reasonable attorney’s fee from the fund as a whole.”
18 *Boeing Co. v. Van Gemert*, 444 U.S. 472, 478 (1980); *Staton*, 327 F.3d at 967 (same). For
19 purposes of determining a reasonable fee, “‘courts have discretion to employ either the lodestar
20 method or the percentage-of-recovery method.’” *Greko v. Diesel U.S.A., Inc.*, 2013 U.S. Dist.
21 LEXIS 60114, at *23 (N.D. Cal. Apr. 26, 2013). Generally speaking, though, “[t]he lodestar
22 method is . . . preferable when calculating statutory attorney fees, whereas the percentage-of-
23 recovery approach is appropriate when the fees will be drawn from a common fund.” *Clark v.*
24 *Payless Shoesource, Inc.*, 2012 U.S. Dist. LEXIS 105187, at *3-4 (W.D. Wash. July 27, 2012)
25 (citing *In re Bluetooth Headset Prods. Litig.*, 654 F.3d at 941).

26 The Ninth Circuit has explained that, “[b]ecause the benefit to the class is easily
27 quantified in common-fund settlements, we have allowed courts to award attorneys a percentage
28 of the common fund in lieu of the often more time-consuming task of calculating the lodestar.” *In*
re Bluetooth, 654 F.3d at 942. See also *Elliott v. Rolling Frito-Lay Sales, LP*, 2014 WL 2761316,

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2 at *9, 2014 U.S. Dist. LEXIS 83796, at *25 (C.D. Cal. June 12, 2014) (C.D. Cal. June 12, 2014)
3 (Carter, J.) (“There are significant benefits to the percentage approach, including consistency with
4 contingency fee calculations in the private market, aligning the lawyers’ interests with achieving
5 the highest award for the class members, and reducing the burden on the courts that a complex
6 lodestar calculation requires.”).

7 As explained by the Ninth Circuit, a “common fund” exists “when (1) the class of
8 beneficiaries is sufficiently identifiable, (2) the benefits can be accurately traced, and (3) the fee
9 can be shifted with some exactitude to those benefiting.” *In re Petition of Hill*, 775 F.2d 1037,
10 1041 (9th Cir. 1985). According to the Supreme Court, “the[se] criteria are satisfied when each
11 member of a certified class has an undisputed and mathematically ascertainable claim to part of a
12 lump-sum [amount].” *Boeing Co. v. Van Gemert*, 444 U.S. 444, 479 (1980). Here, the Settlement
13 Agreement creates a common fund, as the class of beneficiaries is sufficiently identifiable, the
14 benefits can be accurately traced, and the fee can be shifted with some exactitude to those
15 benefiting. As explained in more detail below, Class Counsel’s requested fee award amount is
16 reasonable, and is significantly less than the lodestar.

17 **B. The Requested Fees Are Within the Range of Approval**

18 The Ninth Circuit has stated that “25 percent of the fund [i]s the ‘benchmark’ award that
19 should be given in common fund cases.” *Six (6) Mexican Workers v. Arizona Citrus Growers*,
20 904 F.2d 1301, 1311 (9th Cir. 1990). That said, “the exact percentage varies depending on the
21 facts of the case, and in ‘most common fund cases, the award exceeds that benchmark.’” *Johnson*
22 *v. General Mills, Inc.*, 2013 U.S. Dist. LEXIS 90338, at *20 (C.D. Cal. June 17, 2013) (quoting
23 *Vasquez v. Coast Valley Roofing, Inc.*, 266 F.R.D. 482, 491 (E.D. Cal. 2010). Thirty percent is
24 within the “usual range.” *Vizcaino v. Microsoft Corp.*, 290 F.3d 1043, 1047 (9th Cir. 2002). *See*
25 *also In re Activision Sec. Litig.*, 723 F. Supp. 1373, 1377-78 (N.D. Cal. 1989) (stating that “nearly
26 all common fund awards range around 30%”). When the Court awards fees above or below the
27 benchmark, the “record must indicate the Court’s reasons for doing so.” *Glass v. UBS Fin. Servs.*,
28 2007 U.S. Dist. LEXIS 8476, at *44 (N.D. Cal. Jan. 26, 2007) (citing *Powers v. Eichen*, 229 F.3d
1249, 1256-57 (9th Cir. 2000)).

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2 In this case, the gross settlement amount is \$135,000. The requested fee award of \$33,750
3 in attorneys' fees represents 25% of that amount.

4 Among the circumstances the Ninth Circuit has considered relevant in assessing
5 reasonableness are: (1) the results achieved; (2) the riskiness of prosecuting the litigation;
6 (3) whether counsel obtained benefits for the Class above and beyond the cash settlement fund
7 itself; and (4) the financial burden carried by counsel in prosecuting the case on a contingency
8 basis. *Vizcaino*, 290 F.3d 1043 at 1048-50. In this case, all four factors favor a finding that a fee
9 award of more than 25% would be reasonable.

10 First, Class Counsel have obtained favorable results for the class. It is no exaggeration to
11 predict that without using the class action process, the relief that members of the class were likely
12 to achieve ranged from negligible to zero.

13 Second, prosecuting the litigation has been risky. This case is not one in which a
14 substantial settlement and a recovery of a large attorneys' fee was a foregone conclusion. *See*
15 *Deposit Guar. Nat'l Bank v. Roper*, 445 U.S. 326, 338-39 (1980) (recognizing importance of
16 incentivizing qualified attorneys to devote their time to complex, time-consuming cases in which
17 they risk nonpayment); *Vizcaino*, 290 F.3d at 1048 ("Risk is a relevant circumstance.").
18 Numerous affirmative defenses have been pleaded that, if successful, could bar any recovery.
19 Moreover, there is the risk that no FLSA collective or Rule 23 class would be certified, the risk
20 that an order certifying an FLSA collective or a Rule 23 class would be overturned on appeal, and
21 the risk that a certified class would later be decertified, each of which is a significant risk in a
22 class action and collective action case such as this. Finally, even if a judgment was obtained in
23 favor of the class, the outcome of any appeals from such a judgment, were they to proceed, would
24 be uncertain.

25 Third, Plaintiff's counsel obtained benefits for the Class above and beyond the cash
26 settlement fund itself. Defendant has agreed to change its business practices such that Defendant
27 will offer employment status to all individuals working for Defendant as exotic dancers now and
28 in the future. *See Settlement Agreement*, ECF No. 14, at ECF page 11, § 15.

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2 Fourth, Plaintiff’s counsel has carried a financial burden in prosecuting the case on a
3 contingency basis has been substantial. To date, Plaintiff’s counsel have received no fees during
4 the pendency of this action, which was filed on December 4, 2017, and they have also advanced
5 all costs, despite the risk of no recovery. *See* Declaration of Steven G. Tidrick, Esq., filed
6 herewith (“Tidrick Decl.”), ¶ 17.

7 The circumstances described above would support an upward adjustment from the Ninth
8 Circuit’s benchmark of 25 percent. *See, e.g., Hopkins v. Stryker Sales Corp.*, 2013 U.S. Dist.
9 LEXIS 16939, at *8-9 (N.D. Cal. Feb. 6, 2013) (discussing other wage-and-hour cases in which
10 courts awarded attorneys’ fees of 33 1/3% or more, explaining that conducting the case “on an
11 entirely contingent fee basis against a well-represented [d]efendant” supported an upward fee
12 adjustment, and awarding Class Counsel attorneys’ fee award of 30 percent of the common fund);
13 *Thieriot v. Celtic Ins. Co.*, 2011 U.S. Dist. LEXIS 44852 (N.D. Cal. Apr. 21, 2011) (“It is
14 common practice to award attorneys’ fees at a higher percentage than the 25% benchmark in
15 cases that involve a relatively small — i.e., under \$10 million — settlement fund.”); *In re*
16 *Heritage Bond Litig.*, 2005 U.S. Dist. LEXIS 13555, at *69 (C.D. Cal. June 10, 2005) (“Here, the
17 Court notes that Plaintiffs’ counsel proceeded entirely on contingency basis, while paying for all
18 expenses incurred. There was no guarantee of any recovery, and thus, counsel was subjected to
19 considerable risk of no compensation for time or no reimbursement for expenses.”); *Boyd v. Bank*
20 *of Am. Corp.*, 2014 U.S. Dist. LEXIS 162880, at *28-29 (C.D. Cal. Nov. 18, 2014) (“Both of the
21 firms representing the Class are small firms with fewer than fifteen attorneys. Firms of this size
22 face even greater risks in litigating large class actions with no guarantee of payment. The Court
23 finds that the considerable risk in this case due to the uncertain legal terrain, coupled with
24 Counsel’s contingency fee arrangement, weigh in favor of an increase from the benchmark rate.
25 . . . Decisions in analogous wage and hour suits have found awards of one third of the common
26 fund appropriate.”) (citing cases and ordering attorneys’ fee award of one-third of the common
27 fund).

28 Another factor favoring the requested attorneys’ fee award is that it equates to an amount
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that is significantly less than the lodestar, as discussed in more detail below. Thus, the requested

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2 fee award results in a “negative multiplier,” which supports a finding that the requested fee
3 award, is reasonable and fair. *See, e.g., Pierce v. Rosetta Stone, Ltd.*, 2013 U.S. Dist. LEXIS
4 138921, at *18, 2013 WL 5402120, at *6 (N.D. Cal. Sept. 26, 2013) (finding that “the requested
5 fee award results in a so-called negative multiplier, which suggests that the percentage of the fund
6 amount is reasonable and fair”); *Hopkins v. Stryker Sales Corp.*, 2013 U.S. Dist. LEXIS 16939, at
7 *9 (N.D. Cal. Feb. 6, 2013) (stating that in several cases in which courts awarded 33 and 1/3
8 percent of the common fund, the requested fees were “significantly less than the lodestar,” citing
9 cases).

10 **C. The Lodestar “Cross-check” Confirms that the Requested Attorneys’ Fees**
11 **Are Reasonable**

12 When setting a fee award, courts can—and should—apply the alternative lodestar method
13 to provide “perspective on the reasonableness of a given percentage award.” *Vizcaino*, 290 F.3d at
14 1050. According to the Ninth Circuit, “[c]alculation of the lodestar, which measures the lawyers’
15 investment of time in the litigation, provides a check on the reasonableness of the percentage
16 award.” *Id.* “Lodestar calculations are determined by multiplying the number of hours reasonably
17 expended during the litigation by a reasonable hourly rate.” *In re Heritage Bond Litig.*, 2005 U.S.
18 Dist. LEXIS 13555, at *19 (C.D. Cal. June 10, 2005) (citing *Hanlon v. Chrysler Corp.*, 150 F.3d
19 1011, 1029 (1998)). It is “common for a counsel’s lodestar figure to [then] be adjusted upward by
20 some multiplier reflecting a variety of factors such as the effort expended by counsel, the
21 complexity of the case, and the risks assumed by counsel.” *Id.* at *71-72 (citing *In re Linerboard*
22 *Antitrust Litig.*, 2004 U.S. Dist. LEXIS 10532, 2004 WL 1221350, at *16 (E.D. Pa. June 2, 2004)
23 (recognizing that from 2001 to 2003, the average multiplier approved in common fund cases was
24 4.35, and during the 30 year period from 1973-2003, the average multiplier approved in common
25 fund class actions was 3.89) (citing Stuart J. Logan, et al., *Attorney Fee Awards in Common Fund*
26 *Class Actions*, 24 *Class Action Reports* 167 (2003)), disapproved on other grounds as stated in *In*
27 *re ATM Fee Antitrust Litig.*, 686 F.3d 741, 755 n.7 (9th Cir. 2011)).

28 Here, based on detailed, contemporaneously-kept time records, Plaintiff’s counsel’s
unadjusted lodestar (*i.e.*, with no multiplier) is \$50,189.00, computed as a function of the hours

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2 and rates described in the declaration of Steven G. Tidrick, Esq., filed herewith. Both the hourly
3 rates and the associated hours are reasonable. As to the rates, “[t]he proper reference point in
4 determining an appropriate fee award is the rates charged by private attorneys in the same legal
5 market as prevailing counsel.” *Rutti v. Lojack Corp.*, 2012 U.S. Dist. LEXIS 107677, at *30
6 (C.D. Cal. July 31, 2012) (quoting *Trevino v. Gates*, 99 F.3d 911, 925 (9th Cir. 1996)). The rates
7 charged by private attorneys in the same legal market, in turn, are the “prevailing market rate[s]
8 in the relevant community” for lodestar purposes. *Davis v. City of San Francisco*, 976 F.2d 1536,
9 1547 (9th Cir. Cal. 1992) (quoting *Bouman v. Block*, 940 F.2d 1211, 1235 (9th Cir. 1991), cert.
10 denied, 112 S.Ct. 640 (1991), and citing *Blum v. Stenson*, 465 U.S. 886, 895 (1984), vacated in
11 part on other grounds by 984 F.2d 345 (9th Cir. 1993)). When setting rates, courts should use the
12 attorneys’ “current” rates, *i.e.*, their rates at the time of the fee application. *See In re HPL Techs.,*
13 *Inc. Sec. Litig.*, 366 F. Supp. 2d 912, 919–20 (N.D. Cal. 2005) (explaining that the use of current
14 rates “simplifies the calculation and accounts for the time value of money in that lead counsel
15 ha[ve] not been paid contemporaneously”).

16 The requested hourly rates are within the range of rates that federal courts in California
17 have recently approved in employment class actions. For example, in *Nitsch v. DreamWorks*
18 *Animation SKG Inc.*, 2017 WL 2423161, at *9 (N.D. Cal. June 5, 2017), the court found that
19 hourly rates of up to \$1,200—far above Class Counsel’s requested hourly rates here—were “fair,
20 reasonable, and market-based, particularly for the ‘relevant community’ in which counsel work.”
21 Similarly, in *Koz v. Kellogg Co.*, 2013 U.S. Dist. LEXIS 129205 (C.D. Cal. Sept. 10, 2013), the
22 court approved attorney hourly rates of up to \$950. *See id.* at *23–24. *See also Pierce v. County*
23 *of Orange*, 905 F. Supp. 2d 1017, 1036 & n.16 (C.D. Cal. 2012) (approving rates of up to \$850
24 per hour).

25 Other courts have approved The Tidrick Law Firm’s hours and hourly rates, including
26 the hourly rates requested here. *See Kinney v. National Express Transit Servs. Corp.*, 2018
27 U.S. Dist. LEXIS 10808, at *11 (E.D. Cal. January 23, 2018) (Nunley, J.) (finding Mr.
28 Tidrick’s hours and hourly rate of \$825/hour to be reasonable, and likewise with respect to
Mr. Young’s hours and hourly rate of \$740/hour, stating “The Court finds that Class

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2 Counsel’s hours and hourly rates are reasonable.”); *Jones v. San Diego Metropolitan Transit*
3 *System*, 2017 WL 5992360, at *5 (S.D. Cal. Nov. 30, 2017) (Crawford, J.) (finding Mr.
4 Tidrick’s hours and hourly rate of \$825/hour to be reasonable, and likewise with respect to
5 Mr. Young’s hours and hourly rate of \$740/hour, stating “The Court finds that counsel’s hours
6 and hourly rates are reasonable.”); *Munoz v. Big Bus Tours Limited*, Civil Case No. 3:18-cv-
7 05761-SK (N.D. Cal. Feb. 12, 2020) (Kim, J.), ECF No. 40 (finding Mr. Tidrick’s hours hours
8 and hourly rate of \$825/hour to be reasonable, and likewise with respect to Mr. Young’s hours
9 and hourly rate of \$740/hour, stating “the court finds that Class Counsel’s hours and hourly
10 rates are reasonable”).

11 The attorneys’ fees request here, \$33,750, is about 67% of the lodestar, which is
12 \$50,189.00. Thus, the requested fee award results in a “negative multiplier,” which supports a
13 finding that the requested percentage of the fund is reasonable and fair. *See, e.g., Pierce v.*
14 *Rosetta Stone, Ltd.*, 2013 U.S. Dist. LEXIS 138921, at *18, 2013 WL 5402120, at *6 (N.D. Cal.
15 Sept. 26, 2013) (“the requested fee award results in a so-called negative multiplier, which
16 suggests that the percentage of the fund amount is reasonable and fair”).

17 The facts here would warrant a positive multiplier. Indeed, the circumstances described
18 above that support an upward adjustment from the Ninth Circuit’s benchmark of 25 percent
19 would also support a positive multiplier. For example, in *Boyd v. Bank of Am. Corp.*, 2014 U.S.
20 Dist. LEXIS 162880 (C.D. Cal. Nov. 18, 2014), the court considered those same factors in
21 approving a 30% award where the lodestar was significantly less than the amount requested, such
22 that the court accepted a multiplier of 2.58. *See id.* at *31 (finding that a multiplier of 2.58 is “not
23 out of the range of fees awarded for class action settlements” and citing *Vizcaino v. Microsoft*
24 *Corp.*, 290 F.3d 1043, 1051 n.6 (9th Cir. 2002) for its “finding [that] multiples ranging from one
25 to four are frequently applied in common fund cases”).

26 Alternatively, in assessing reasonableness, courts often refer to the “*Laffey*” matrix, “[a]
27 widely recognized compilation of attorney . . . rate data” for the District of Columbia, “so named
28 because of the case that generated the index,” *Laffey v. Northwest Airlines, Inc.*, 572 F. Supp. 354
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(D.D.C. 1983). *In re Chiron Corp. Sec. Litig.*, 2007 U.S. Dist. LEXIS 91140, at *18-19, 2007

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2 WL 4249902, *6 (N.D. Cal. Nov. 30, 2007). *See also Langer v. Dodaiton, Inc.*, 2015 U.S. Dist.
3 LEXIS 64805, at *36-39 & n.53 (C.D. Cal. May 18, 2015) (noting that the court “looks to the the
4 Laffey Matrix as merely another factor bearing on reasonableness”).

5 Of course, several years have passed since the *In re Chiron* decision, and, as noted above,
6 when setting rates, courts should use attorneys’ current rates. In addition, since the time that *In re*
7 *Chiron* was decided, an “adjusted” *Laffey* matrix has been published “using a methodology
8 advocated by economist Dr. Michael Kavanaugh” that “has been used by the United States
9 District Court for the District of Columbia to determine the amount of a reasonable fee.”
10 *Bywaters v. United States*, 670 F.3d 1221, 1226 n.4 (Fed. Cir. 2012). As explained by the Federal
11 Circuit, the adjusted *Laffey* matrix “more accurately reflects the prevailing rates for legal
12 services.” *Id.* *See also Hash v. United States*, 2012 U.S. Dist. LEXIS 53098, at *62, 2012 WL
13 1252624, at *22 (D. Idaho Apr. 13, 2012) (agreeing that the “adjusted” *Laffey* matrix “is the most
14 accurate representation of rates for legal services . . . giv[ing] weight to the Federal Circuit’s
15 recent statement implying acceptance of the use of the Updated *Laffey* Matrix”) (citing *Bywaters*,
16 670 F.3d at 1226 n.4). A copy of the current, adjusted *Laffey* matrix is attached as Exhibit 1 to the
17 Declaration of Steven G. Tidrick, Esq. filed herewith.

18 Furthermore, according to an article reporting on a survey of law firm billing rates
19 published in the August 10, 2012 edition of the *San Francisco Daily Journal*, reasonable hourly
20 rates for attorneys in the San Francisco Bay Area are significantly higher than the rates indicated
21 by the *Laffey* Matrix. According to that survey, the 2012 average billing rate in the San Francisco
22 market was \$675 for a partner, up from \$654 in 2011, and \$482/hour for an associate, up from
23 \$449/hour in 2011. A true and correct copy of that article is attached as Exhibit 3 to the
24 Declaration of Steven G. Tidrick, Esq. filed herewith.

25 The hourly rates set forth in the *San Francisco Daily Journal* reflect those charged where
26 full payment is expected promptly upon the rendition of the billing and without consideration of
27 factors other than hours and rates. If any substantial part of the payment were to be contingent or
28 deferred for any substantial period of time, the fee arrangement would typically be adjusted so as
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to compensate the attorneys for those factors. Fee awards are almost always determined based on

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2 current rates, *i.e.*, the attorney’s rate at the time when a motion for fees is made, rather than the
3 historical rate at the time the work was performed. This is a common and accepted practice that
4 compensates attorneys for the delay in being paid.

5 In cases where compensation is contingent on success, attorneys reasonably expect to
6 receive significantly higher effective hourly rates, particularly where, as in this case, the result is
7 uncertain. As the case law recognizes, this does not result in any undue “bonus” or “windfall.” In
8 the legal marketplace, a lawyer who assumes a significant financial risk on behalf of a client
9 reasonably expects that his or her compensation will be significantly greater than if no risk was
10 involved (for example, if the client paid the bill on a monthly basis), and that the greater the risk,
11 the greater the “enhancement.” Adjusting court-awarded fees upward in contingent fees cases to
12 reflect the risk of recovering no compensation whatsoever for hundreds of hours of labor makes
13 those fee awards consistent with the legal marketplace, and thus helps to ensure that meritorious
14 cases will be prosecuted, important public policies will be enforced, and individuals with
15 meritorious legal claims will be better able to obtain qualified attorneys.

16 For all these reasons, Class Counsel’s attorneys’ fee request of \$33,750—substantially
17 lower than their lodestar—is therefore reasonable.

18 **D. Class Counsel’s Requested Expense Reimbursement Is Proper**

19 “The prevailing view is that expenses are awarded in addition to the fee percentage.”
20 *Jefferson v. H&M Hennes & Mauritz, L.P.*, 2013 U.S. Dist. LEXIS 2875, at *9 (C.D. Cal. Jan. 7,
21 2013) (quoting 1 Alba Conte, *Attorney Fee Awards* § 2:08 at 50–51). To date, Plaintiff’s counsel
22 have advanced all costs incurred in this case. As reflected in the declaration of Steven G. Tidrick,
23 the total incurred litigation expenses are \$5,875.75, and do not include the modest, but real,
24 expenses that will be incurred in the future. These costs are reasonable. *See* Tidrick Decl. ¶ 17 &
25 Ex. 4. *See generally Odrick v. UnionBanCal Corp.*, 2012 WL 6019495, at *6, 2012 U.S. Dist.
26 LEXIS 171413, at *17 (N.D. Cal. Dec. 3, 2012) (in a common-fund settlement, noting that class
27 counsel were seeking reimbursement of “costs for a retained expert, mediation, travel, copying,
28 mailing, legal research, and other litigation-related costs,” and concluding that “reimbursement of
12
these costs and expenses in their entirety is justified”); *Knight v. Red Door Salons, Inc.*, 2009

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2 U.S. Dist. LEXIS 11149, at *20 (N.D. Cal. Feb. 2, 2009) (in a common-fund settlement, stating
3 that class counsel’s expenses “relate to online legal research, travel, postage and messenger
4 services, phone and fax charges, court costs, and the costs of travel”; that “[a]ttorneys routinely
5 bill clients for all of these expenses”; and that “it is therefore appropriate for counsel here to
6 recover these costs from the [s]ettlement [f]und”).

7 Because the settlement limits payment of Class Counsel’s attorney’s fees and costs to a
8 maximum of \$38,750, see Settlement Agreement § 7, an award of that maximum amount
9 (\$38,750) means that Class Counsel will actually receive less than full reimbursement of the
10 incurred costs or fees of less than 25% of the \$135,000 cash pool.

11 **E. The Requested Enhancement Payment Is Reasonable**

12 The court has discretion to award “enhancement,” “incentive,” or “service” awards to
13 compensate plaintiffs for work done on behalf of the class and in consideration of the risk
14 undertaken in prosecuting the action. *Rodriguez v. West Publ’g Corp.*, 563 F.3d 948, 958-59 (9th
15 Cir. 2009). Courts often assess the reasonableness of the award by taking into consideration:
16 “(1) the risk to the class representative in commencing a suit, both financial and otherwise; (2) the
17 notoriety and personal difficulties encountered by the class representative; (3) the amount of time
18 and effort spent by the class representative; (4) the duration of the litigation; and (5) the personal
19 benefit (or lack thereof) enjoyed by the class representative as a result of the litigation.” *Van*
20 *Vranken v. Atl. Richfield Co.*, 901 F. Supp. 294, 299-300 (N.D. Cal. 1995) (approving incentive
21 award of fifty thousand dollars (\$50,000)). *See also Graham v. Overland Solutions, Inc.*, 2012
22 U.S. Dist. LEXIS 130113, at *22-23 (S.D. Cal. Sept. 12, 2012) (preliminarily approving
23 settlement that requested service awards of \$25,000 each for class representatives). Some courts
24 have held that an incentive award of five thousand dollars (\$5,000) is presumptively reasonable.
25 *See, e.g., Pierce*, 2013 WL 5402120, at *6 (citations omitted).

26 Enhancement awards serve a function more than just reimbursement for time; they are to
27 overcome the fear of reprisal, real or perceived. *See, e.g., Rodriguez*, 563 F.3d at 958-59 (such
28 awards “are intended to compensate class representatives for work done on behalf of [a] class, to
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make up for financial or reputational risk undertaken in bringing the action, and, sometimes, to

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2 recognize their willingness to act as a private attorney general”), vacated on other grounds, 688
3 F.3d 645, 660 (9th Cir. 2012). Courts should consider “the risk to the class representative in
4 commencing suit, both financial and otherwise,” as well as “the amount of time and effort spent
5 by the class representative.” *Smith v. CRST Van Expedited, Inc.*, 2013 U.S. Dist. LEXIS 6049, at
6 *16, 2013 WL 163293 at *6 (S.D. Cal. Jan. 14, 2013).

7 The enhancement payment requested for the Plaintiff, Jane Roe, in the amount of \$10,000,
8 is reasonable and warranted. The amount requested is justified by her service to the class. Plaintiff
9 spent at least 45 hours of her personal time assisting in the prosecution of the lawsuit, including
10 time spent gathering and reviewing documents, identifying witnesses, and conferring with
11 counsel throughout the litigation, including during the settlement negotiations. *See* Tidrick Decl.
12 ¶ 18.

13 The enhancement payment requested is also justified because, in addition to spending time
14 on the case, Plaintiff also incurred personal risk, including risks undertaken for payment of costs
15 and stigma in connection with future employment opportunities. *See, e.g., Graham v. Overland*
16 *Solutions, Inc.*, 2012 U.S. Dist. LEXIS 130113, at *22-23 (S.D. Cal. Sept. 12, 2012)
17 (preliminarily approving settlement that requested service awards of \$25,000 each for class
18 representatives in part because “risks undertaken for the payment of costs in the event this action
19 had been unsuccessful” and “stigma upon future employment opportunities for having initiated an
20 action against a former employer”); *Koehl v. Verio*, 142 Cal. App. 4th 1313, 1328 (2006) (in
21 wage and hour action where defendant prevailed at trial, named plaintiffs were held liable, jointly
22 and severally, for defendant's attorneys’ fees). Even though Plaintiff prosecuted this action under
23 a pseudonym, her true identity is known to the Defendants, so such risks are real.

24 In light of the foregoing, the requested enhancement payment is reasonable.

25 **V. CONCLUSION**

26 Plaintiff respectfully requests that the Court grant Plaintiff’s motion.

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Respectfully submitted,

THE TIDRICK LAW FIRM LLP

By: /s/ Steven G. Tidrick

STEVEN G. TIDRICK, SBN 224760

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Plaintiff JANE ROE